

2025 American Farm Bureau Annual Convention

January 25-27, 2025

Henry B Gonzalez Convention Center

San Antonio, TX

Booth details

Booth equipment

Each 10' x 10' booth will be set with 8' high gray and white back drape and 3' high white side drape. Booths 300 sqft or less will receive an identification sign. Booths larger than 300 sqft may receive an identification sign upon request.

Exhibit hall carpet

The exhibit area is not carpeted. Exhibitors are encouraged to order floor covering. The aisles will be carpeted in latte.

Show schedule

Discount price deadline

To take advantage of advance order discount rates, place orders on FreemanOnline by December 26, 2024.

Exhibitor move-in

Thursday, January 23, 2025	12:00 PM - 5:00 PM
Friday, January 24, 2025	9:00 AM - 5:00 PM
Saturday, January 25, 2025	8:00 AM - 12:00 PM

Exhibit hall hours

Saturday, January 25, 2025	12:00 PM - 5:30 PM
Sunday, January 26, 2025	10:30 AM - 3:30 PM
Monday, January 27, 2025	8:00 AM - 11:00 AM

Exhibitor move-out

Monday, January 27, 2025	1:00 PM - 5:00 PM
Tuesday, January 28, 2025	8:00 AM - 5:00 PM

Freeman will begin returning empty containers as soon as the aisle carpeting is removed or plastic covering has been laid in the aisles of the exhibit hall.

Shipping and material handling

Warehouse shipping address:

Exhibiting Company Name / Booth Number
2025 American Farm Bureau Annual Convention
C/O Freeman
3323 N Pan Am Expressway, Ste 126
San Antonio, TX 78219
USA

Warehouse shipping information

- The warehouse will be closed on Wednesday, January 1, 2025 in observance of New Years Day and Monday, January 20, 2025 in observance of Martin Luther King, Jr. Day.
- Ship early to avoid delays and save money.
- Freeman will accept crated, boxed or skidded material beginning December 26, 2024 at the above address.
- Material arriving after January 16, 2025 will be received at the warehouse with an additional after deadline charge.

subject to change.

- Please note that the Freeman Warehouse does not accept uncrated freight (loose, pad-wrapped material and/or unskidded machinery), COD shipments, hazardous materials, freight requiring refrigerated or frozen storage, a single piece of freight weighing more than 5,000 pounds or a single piece of freight beyond the dimensions of 108"H x 93"W.
- Warehouse materials are accepted at the warehouse Monday through Friday between the hours of 8:00 AM - 12:00 PM and 1:00 PM - 3:00 PM.
- Certified weight tickets must accompany all shipments.
- If required, provide your carrier with this phone number: (888) 508-5054.

Show site shipping address:

Exhibiting Company Name / Booth Number
 2025 American Farm Bureau Annual Convention
 Henry B Gonzalez Convention Center
 C/O Freeman
 237 Tower of the Americas Way
 San Antonio, TX 78205
 USA

Show site shipping information

- Freeman will receive shipments at the exhibit facility beginning January 23, 2025.
- Shipments arriving before this date may be refused by the facility.
- Any charges incurred for early freight accepted by the facility will be the responsibility of the exhibitor.
- Certified weight tickets must accompany all shipments.
- Ensure your driver has the following information to expedite unloading and delivery to your booth: Show Name, Exhibitor Name, Booth #.
- If required, provide your carrier with this phone number: (888) 508-5054.

Service contractor contact information

Freeman

We want you to have a successful show. If we can be of assistance, please contact [Exhibitor Support](#). If you need to book or quote shipping services, please contact [Freeman Transportation®](#).

Exhibitor frequently asked questions

For more information and helpful hints on products and services, ordering and invoicing, shipping your freight, and other top questions, please visit [FreemanOnline's FAQ page](#).

Exhibitor service hours

Our Exhibitor Services team will be available from 8:00 AM - 5:00 PM from the first day of Exhibitor Move-in to the last day of Exhibitor Move-out. Hours may be extended the day before show open and the day of show close to assist with additional exhibitor needs.

Pre-show checklist

Labor information

- Carefully read the Union Rules and Regulations to determine your labor needs.
- Refer to your ordering site under Display Labor for Straight time and Overtime hours.

Show paperwork and labels

- Complete the [Outbound Shipping](#) paperwork online and Freeman will gladly prepare your outbound Material Handling Agreement and labels in advance.
- Ensure your carrier knows the company name and booth number when making arrangements for shipping your exhibit at the close of the show.

During show checklist

On-site information

- Please arrive with enough time to set up your booth.
 subject to change.

- Exhibitors supervising Freeman labor will need to pick up and release their labor at the Labor Desk.

[Move-out checklist](#)

Dismantle and move-out information

- All exhibitor materials must be removed from the exhibit facility by January 28, 2025 - 5:00 PM.
- To ensure all exhibitor materials are removed from the exhibit facility by the Exhibitor Move-Out deadline, please have all carriers check-in by January 28, 2025 - 11:00 AM. In the event your selected carrier fails to show on final move-out day, Freeman reserves the right to re-route your freight onto another carrier.

Excessive trash and booth abandonment

- Note that any excessive trash which consists of display materials, carpet, padding, crates and/or pallets will be disposed of and charged both a handling fee and disposal fee during exhibitor move-out.
- Clear out booth. Any excessive materials left in the booth at the end of the event will be considered trash.